Mpowerment Implementation Logic Model

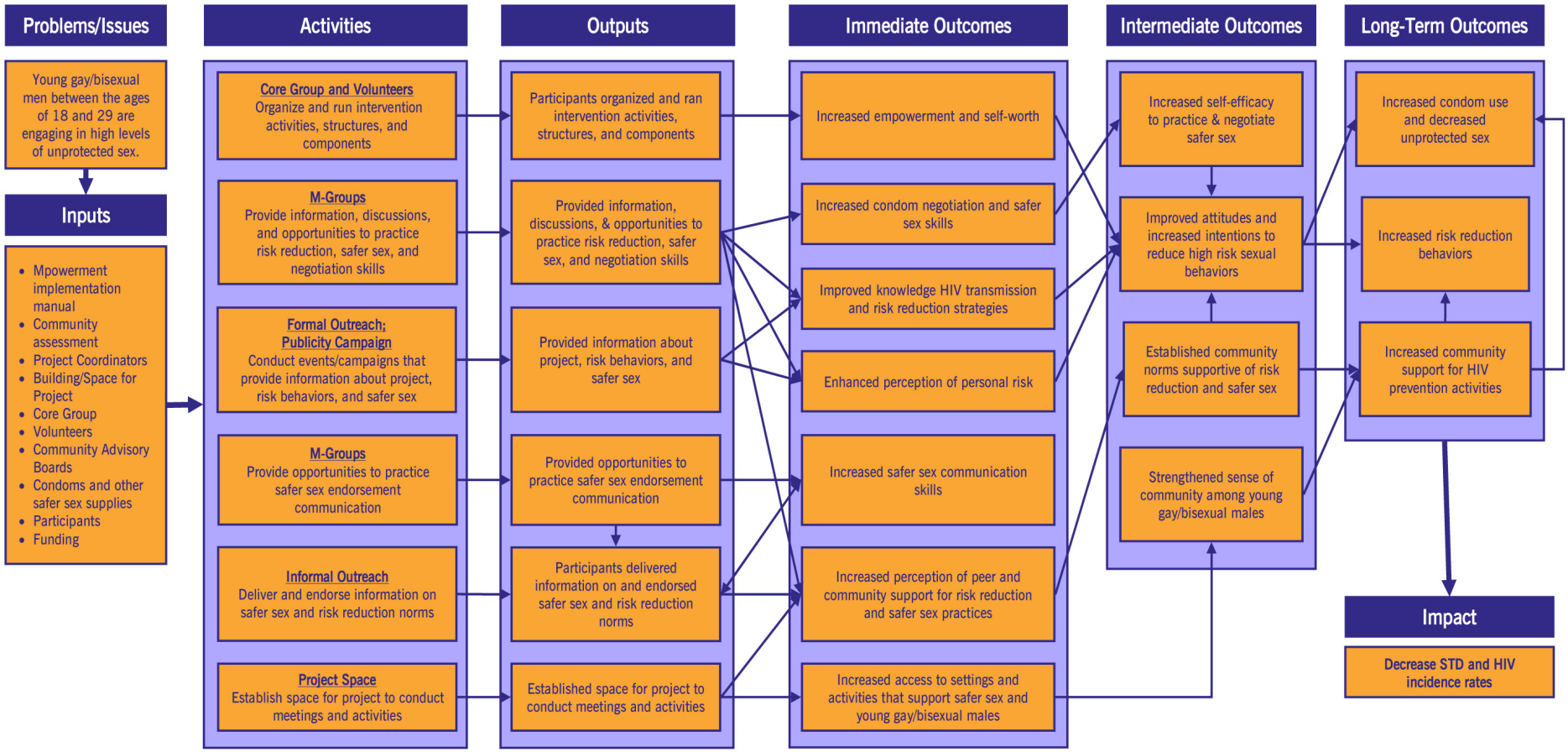
Assumptions:

Young gay/bisexual men engage in high sexual risk-taking because they:

- Are exploring their sexuality
- Are not part of a constituency with power and influence
- Feel disenfranchised because of their age and their sexual orientation/preference
- Have peer norms around taking sexual risks

Assumptions:

Young gay/bisexual men are more likely to adopt a behavior if they:

- Perceive the behavior to be acceptable by their peers
- Have a positive sense of power and self worth
- Are actively involved in finding and implementing solutions to their problems
- Receive messages about sex and sexuality that are positive
- Can meet in safe settings in which they can express their identities, find support and band together
- Are involved in a process of diffusion of ideas through informal communication and peer modeling within interpersonal networks
- Are involved in a multi-level approach

Social concerns – such as how to meet and have fun with others – are highly motivating for young men, and can be a useful focus of HIV interventions.