Mpowerment Implementation Logic Model

Assumptions:
Young gay/bisexual men are more likely to adopt a behavior if they:
- Perceive the behavior to be acceptable by their peers
- Have a positive sense of power and self-worth
- Are actively involved in finding and implementing solutions to their problems
- Receive messages about sex and sexuality that are positive
- Can meet in safe settings in which they can express their identities, find support and band together
- Are involved in a process of diffusion of ideas through informal communication and peer modeling within interpersonal networks
- Are involved in a multi-level approach
Social concerns – such as how to meet and have fun with others – are highly motivating for young men, and can be a useful focus of HIV interventions.

Problems/Issues
- Young gay/bisexual men between the ages of 18 and 29 are engaging in high levels of unprotected sex.

Inputs
- Mpowerment implementation manual
- Community assessment
- Project Coordinators
- Building/Space for Project
- Core Group
- Volunteers
- Community Advisory Boards
- Condoms and other safer sex supplies
- Participants
- Funding

Activities
- Core Group and Volunteers
  - Organize and run intervention activities, structures, and components
- M-Groups
  - Provide information, discussions, and opportunities to practice risk reduction, safer sex, and negotiation skills
- Formal Outreach
  - Publicity Campaign
  - Conduct events/campaigns that provide information about project, risk behaviors, and safer sex
- M-Groups
  - Provide opportunities to practice safer sex endorsement communication
- Informal Outreach
  - Deliver and endorse information on safer sex and risk reduction norms
- Project Space
  - Establish space for project to conduct meetings and activities

Outputs
- Participants organized and ran intervention activities, structures, and components
- Provided information, discussions, and opportunities to practice risk reduction, safer sex, and negotiation skills
- Provided information about project, risk behaviors, and safer sex
- Provided opportunities to practice safer sex endorsement communication
- Participants delivered information on and endorsed safer sex and risk reduction norms
- Established space for project to conduct meetings and activities

Immediate Outcomes
- Increased empowerment and self-worth
- Increased condom negotiation and safer sex skills
- Improved knowledge HIV transmission and risk reduction strategies
- Improved perception of personal risk
- Increased safer sex communication skills
- Increased perception of peer and community support for risk reduction and safer sex practices
- Increased access to settings and activities that support safer sex and young gay/bisexual males

Intermediate Outcomes
- Increased self-efficacy to practice & negotiate safer sex
- Improved attitudes and increased intentions to reduce high risk sexual behaviors
- Established community norms supportive of risk reduction and safer sex
- Strengthened sense of community among young gay/bisexual males
- Increased community support for HIV prevention activities

Long-Term Outcomes
- Increased condom use and decreased unprotected sex
- Increased risk reduction behaviors
- Increased community support for HIV prevention activities

Impact
- Decrease STD and HIV incidence rates