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## **Funding Mpowerment in the Age of High Impact Prevention (HIP) – a Health Department Perspective**

1. **Learn how your HD plans to meet CDC priorities and federal funding guidance:**
  - a. Read HIP docs; explain how your Mpowerment Project's core elements connect to HIP objectives - [http://www.cdc.gov/hiv/strategy/dhap/pdf/nhas\\_booklet.pdf](http://www.cdc.gov/hiv/strategy/dhap/pdf/nhas_booklet.pdf)
  - b. Meet with your HD about their CDC HIV prevention agreement parameters-
    - i. Learn how your HD plans to comply with their CDC funding agreement
    - ii. Connect your MPowerment Project core elements to the HD plans
  - c. Participate in or talk with your Community Planners (mandated through CDC/HRSA grants).
  - d. Remember that Mpowerment is a program with Evidence of Effectiveness; CDC approved! ☺
  
2. **Follow HD guidance for your funding applications and grant reporting requirements once your funded:**
  - a. It is critical to be in compliance; this values your time and keeps your project competitive.
  - b. If currently funded, ensure that reporting is complete and timely; tip always "sell" your project.
  - c. Maintain fidelity; it's ideal to deliver Mpowerment as presented; include all core elements.
  - d. When you adapt the core elements, explain why adaptation is needed and consult with the HD.
  - e. Add additional components (TLR (*aka CTR*), PrEP access, etc.) as your capacity allows –
    - i. *If you embed HIP objectives outside of the Mpowerment Guidance ask for additional resources.*
    - ii. Consider Certified Application Counseling training to assist clients to access ACA/insurance
    - iii. If so, inform HD and provide certificates of completion for CAC training
  - f. If needed, build strong referral/linkage relationships with STD, TRL, ARV, nPEP, PrEP services –
    - i. Include relevant plans and agreements; develop and attach Memos of Understanding (MOU)
  
3. **Make use of the Mpowerment Project tools and guidance when making your pitch:**
  - a. Community Assessment - conduct it objectively; tie program design to what you learn
    - i. When done correctly – Community Assessment is an action step toward Cultural Responsiveness
  - b. Community Advisory Board – host one; engage participants; keep HD informed of their contributions
  - c. Core Group and (other) Volunteers– hand over as much ownership to them as they can handle; keep HD informed of their contributions and time investments
  - d. Use Evaluation tools; share evaluation findings with the HD
  - e. Use the budget planning tools to develop your budget; inform the HD if doing so
  - f. Highlight the cost-effectiveness of Mpowerment; attach documentation