

Why do Community Based Organizations (CBOs) discontinue implementing an Evidence Based HIV Prevention Intervention for Young MSM (YMSM)

Scott Tebbetts B.A.

Susan Kegeles PhD

Greg Rebchook PhD

Lance Pollack PhD

Center for AIDS Prevention Studies (CAPS)

University of California, San Francisco

Interventions

- CLEAR ▾
- NEW! ¡Cuidate! ▾
- Connect ▾
- d-up: Defend Yourself! ▾
- Focus on Youth + ImPACT ▾
- Healthy Relationships ▾
- Holistic Health Recovery Program ▾
- Many Men, Many Voices ▾
- MIP ▾
- Mpowerment ▾
- NEW! Nia ▾
- Partnership for Health ▾
- Personalized Cognitive Counseling (PCC) ▾
- Popular Opinion Leader ▾
- NEW! Project AIM ▾
- Project START ▾
- PROMISE ▾
- RAPP ▾
- RESPECT ▾
- Safe in the City ▾
- Safety Courts ▾
- NEW! SHIELD ▾
- SHLE ▾
- SISTA ▾
- NEW! Sister to Sister ▾
- Street Smart ▾
- Together Learning Choices ▾
- VOICES/VOCES ▾
- WILLOW ▾

CBOs have shifted from implementing home grown interventions to Evidence Based Interventions (EBIs)

Interventions

- CLEAR ▾
- NEW! ¡Cuidate! ▾
- Connect ▾
- d-up: Defend Yourself! ▾
- Focus on Youth + ImPACT ▾
- Healthy Relationships ▾
- Holistic Health Recovery Program ▾
- Many Men, Many Voices ▾
- MIP ▾
- Mpowerment ▾
- NEW! Nia ▾
- Partnership for Health ▾
- Personalized Cognitive Counseling (PCC) ▾
- Popular Opinion Leader ▾
- NEW! Project AIM ▾
- Project START ▾
- PROMISE ▾
- RAPP ▾
- RESPECT ▾
- Safe in the City ▾
- Safety Courts ▾
- NEW! SHIELD ▾
- SHLE ▾
- SISTA ▾
- NEW! Sister to Sister ▾
- Street Smart ▾
- Together Learning Choices ▾
- VOICES/VOCES ▾
- WILLOW ▾

Evidence Based Interventions (EBIs) and the National AIDS Strategy

Action Step #2

“Expand targeted efforts to prevent HIV infection using a combination of effective, **evidence-based approaches**”

Given scarce resources:

- How can we help CBOs implement EBIs?
- Why do CBOs **discontinue** implementation ?
- What differences exist between agencies that discontinue vs. those that continue?
- Anything that might have predicted discontinuation?
- Ways to help CBOs make better decisions?

Methods

- Longitudinal study of N=72 U.S. CBOs implementing the Mpowerment Project
- Nearly the universe of CBOs at the start of the study
- CBOs followed for 2 years
- Collected qualitative and quantitative data at baseline, six months, 12 months and 24 months past baseline
- N = 532 telephone interviews with Supervisors, Coordinators and Project Participants
- Recruited CBOs into the study when they contacted us for information or if we learned that they were implementing (we did not fund them)
- Provided technical assistance to CBOs
- *Today's presentation: Why did some of the CBOs discontinue implementation of MP?*

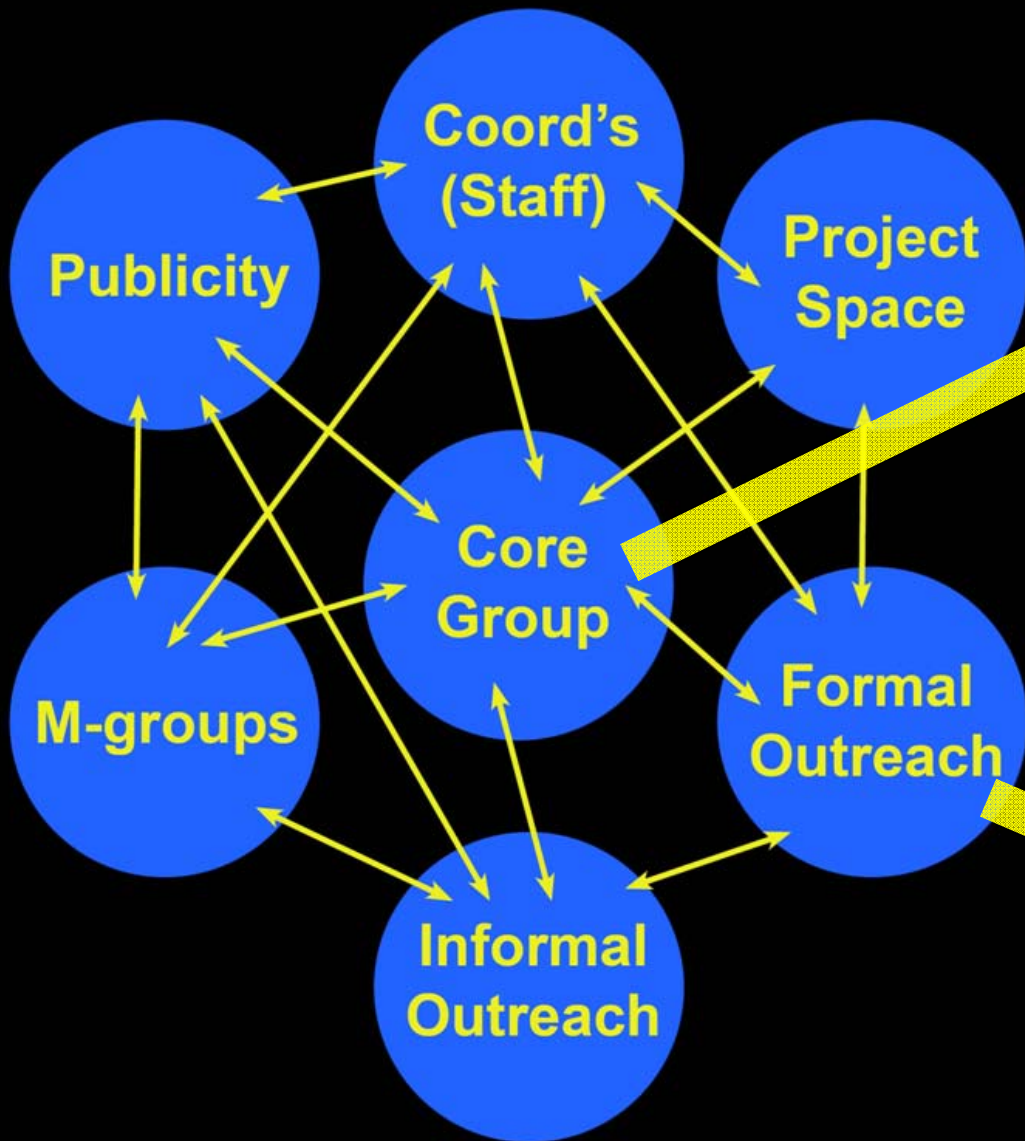
The Mpowerment Project (MP): Intervention

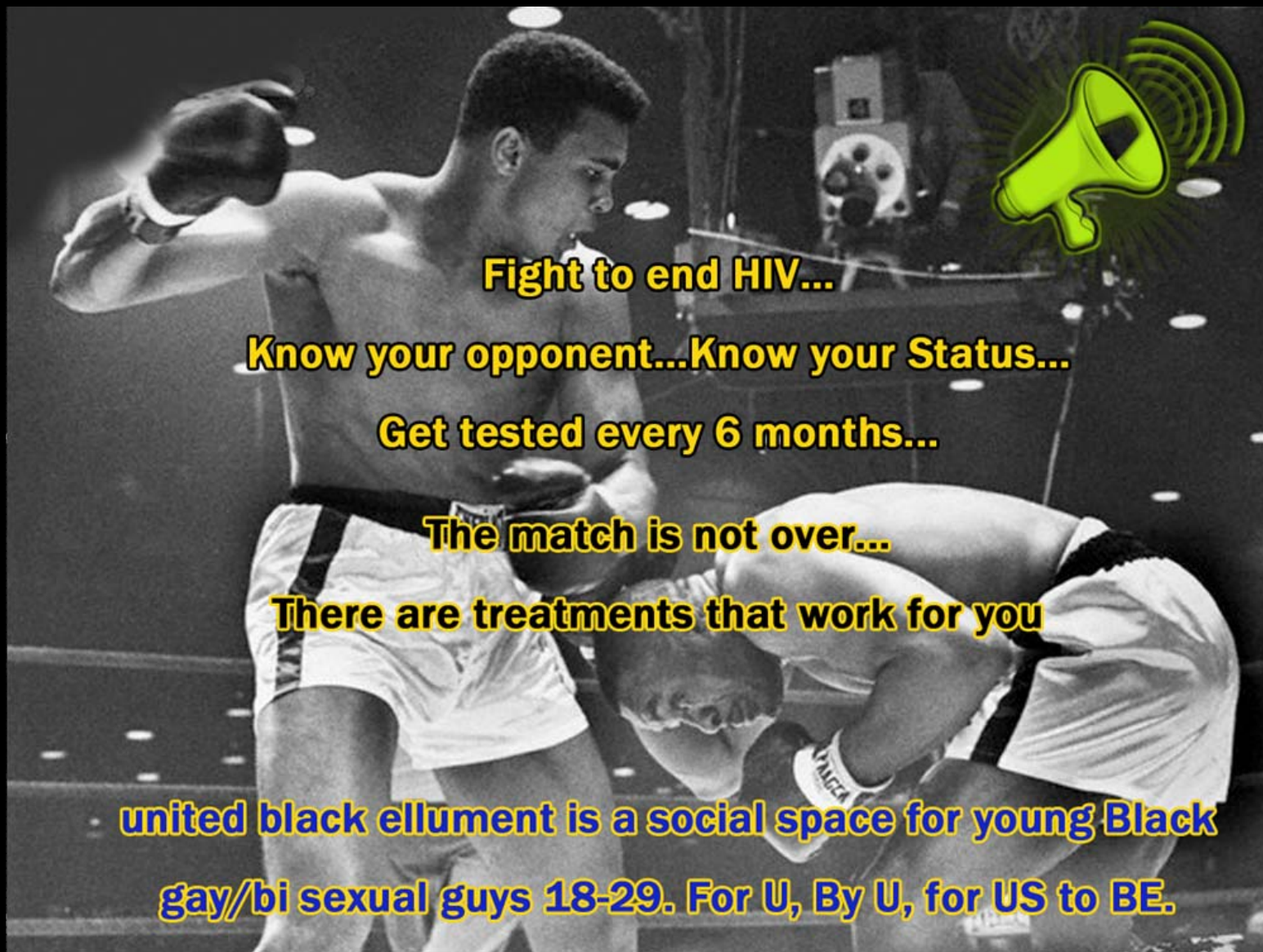
Goals:

- ➔ to reach all YGM in community with multiple HIV prevention messages through multiple channels
- ➔ to build community that supports each other about HIV prevention, pride in being gay, racial or ethnic pride
- ➔ to develop empowered YGM in an empowered community



MP Core Elements





- Mpowerment is also about mobilizing guys to get tested
- Mobilizing HIV-positive guys into treatment

Are you your brother's keeper?

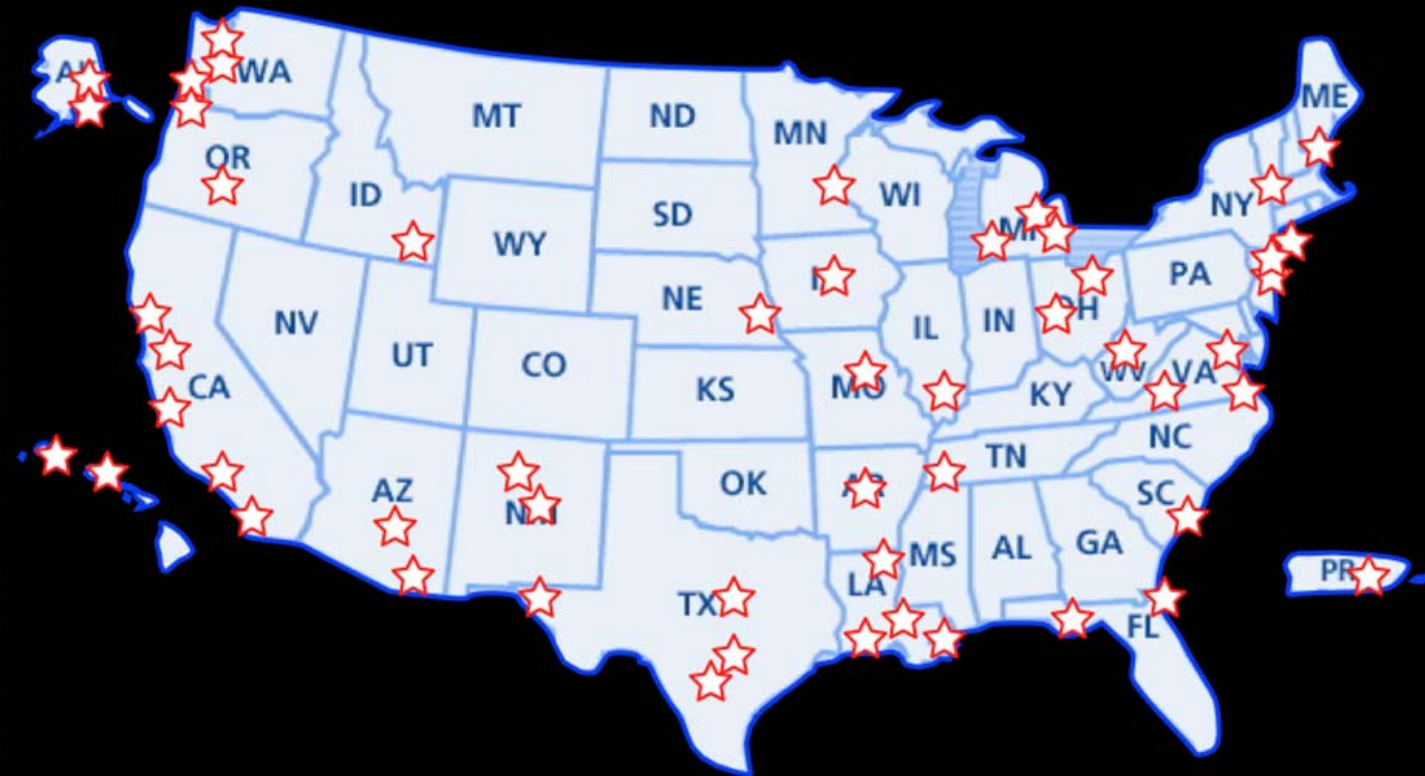


united **black** ellument

Talk to your friends about safe sex and testing

You can save a life with just a few words...

Of the 72 agencies in the study...



N=23 discontinued (almost **32%** of the total sample)

N=49 continued

MP Budget (mean)

($p < .001$)

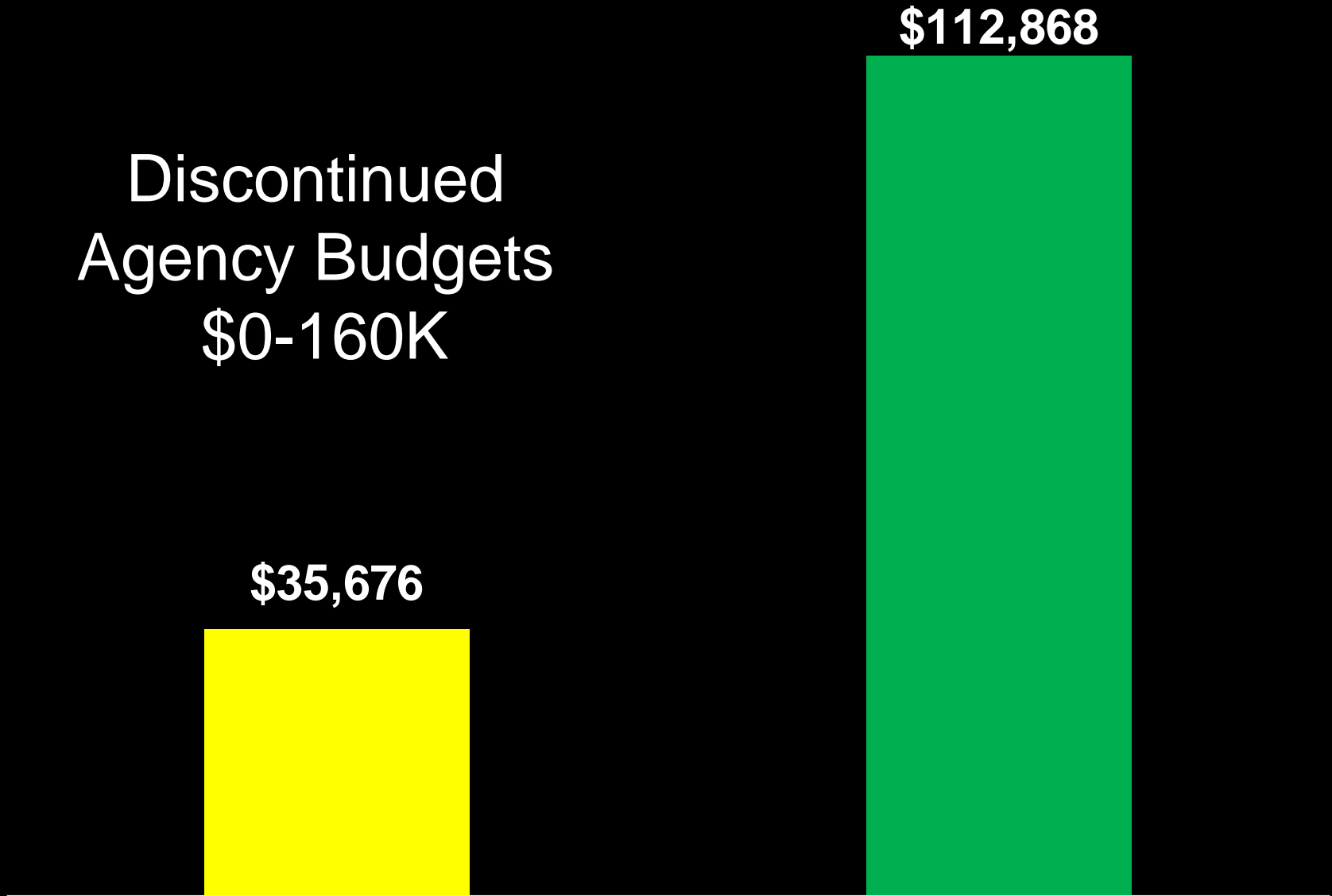
Discontinued
Agency Budgets
\$0-160K

\$35,676

\$112,868

Discontinued

Continued

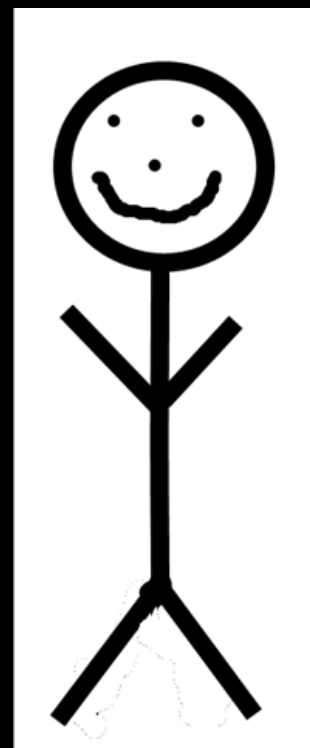


MP Staff (mean)

($p < .05$)



Discontinued
.79 FTE



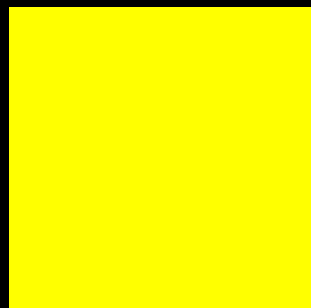
Continued
1.13 FTE

Months Implementing at Baseline

(mean)

($p < .05$)

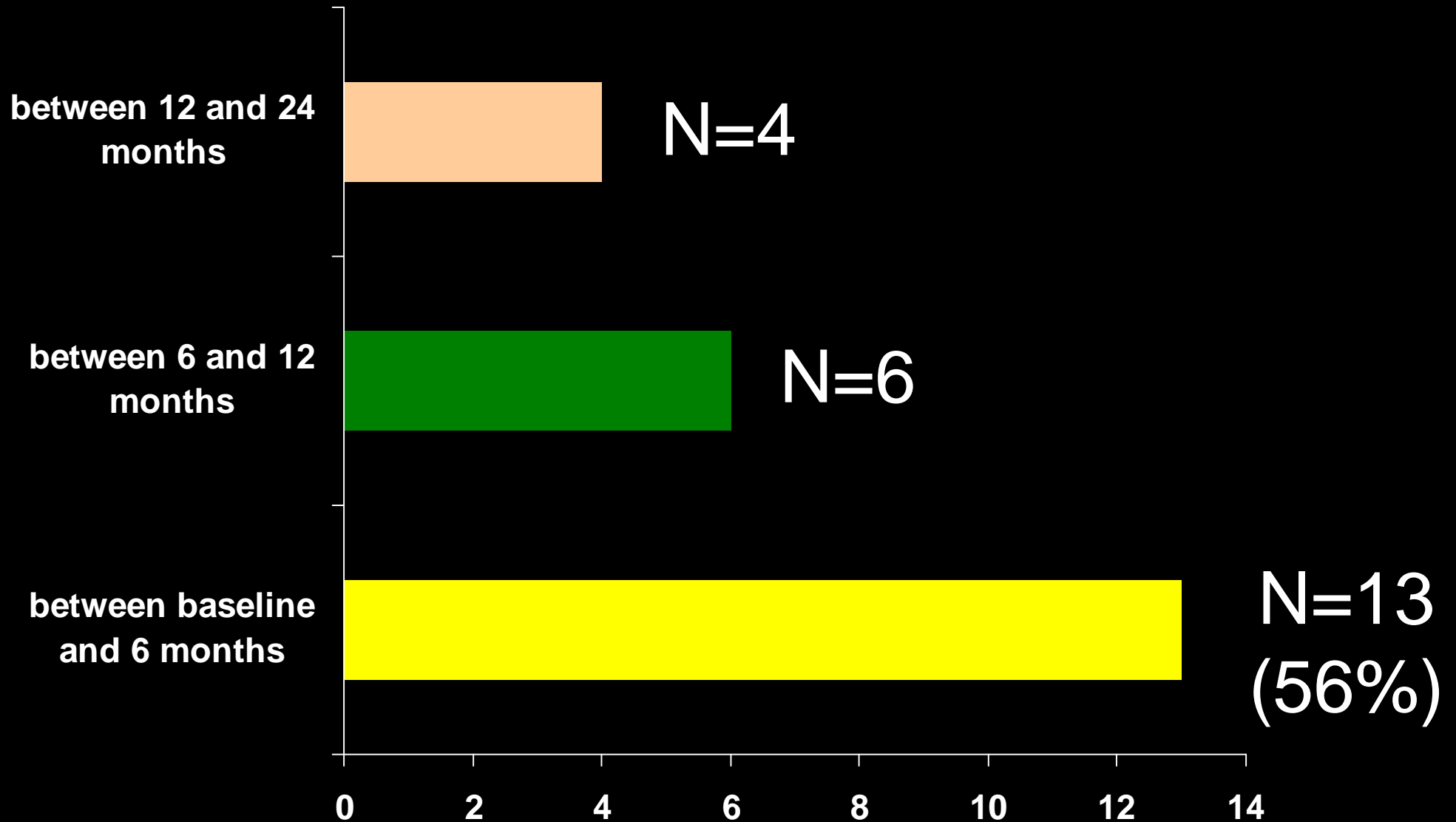
9 months
(Discontinued)



19.1 months
(Continued)



When Did Agencies Discontinue?



Discontinued Agencies also had slightly....

- ➔ Less trust in their executive director
- ➔ Less belief in their ability to implement MP
- ➔ Less belief in their ability to secure funding

Discontinued MPs targeted....



Conducted a follow up qualitative sub-study with 14 of the 23 discontinued CBOs

- ➔ Wanted to know more about how they came to choose the MP and the decision to discontinue
- CBOs had an Incomplete understanding of the intervention **BEFORE** implementation
 - Agencies did not adequately plan for the intervention...not enough \$\$ or staff
 - Many never achieved full implementation... they ran it briefly, then stopped

Conclusions

- CBOs and Funders need a better understanding of an EBI before implementation
- Planning for implementation is essential
- More work should be done to educate CBOs about an EBI prior to implementation
- CBOs need to have enough resources and staff to actually do all the parts of the intervention...without it they jeopardize sustainability and risk scarce resources
- Agencies may prematurely conclude that the EBI cannot work for their target population or community

Our facebook page has over 1000 friends!
Hundreds of pictures of MPs across the US



mPowerment
project

Together
creating community
for friendship
for health
for life

The Mpowerment Project is a model HIV prevention program that has been specifically designed to address the needs of young gay and bisexual men. Scientific studies demonstrate that the program reduces the rates of unprotected anal intercourse among this group, and thus lowers the rate of new HIV infection.

Find out more about the Project or read some of the research papers on the Project's effectiveness.

- Meet the Team
- Project Overview
- Research Papers
- Member Area

- ...on Facebook!
- ...on MySpace
- ...on YouTube
- ...on Twitter

Meet the team ▶

Project overview ▶

Research papers ▶

Member area ▶

mpowerment.org

MPOWERMENT AFFINITY SESSION NHPC 2011



• Atlanta • August 2011 •

Monday August 15. 5pm. Spring Room – Conference Level Hyatt Regency Hotel