

Sunday, March 25

6.00pm-7:30pm	Meet and greet in the Castro hosted by Bridgemen. blush! www.blushwinebar.com
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Day 1 Monday, March 26

8:30am - 9:30	Check in & swag table
9:00 – 9:30	Continental Breakfast
9:30 – 9:45 room 609	Welcome, logistics and introductions: John Hamiga Welcome, overview. <ul style="list-style-type: none">• Susan Kegeles - Center for AIDS Prevention Studies, University California San Francisco
9:45 – 10:30 room 609	Plenary Session - State of Mpowerment Center for AIDS Prevention Studies - UCSF <ul style="list-style-type: none">• Scott Tebbetts - Update on MP implementation research.• Greg Rebchook – The Mpowerment Project Movement: Past, Present, and Future?
10:30 – 11:00	<ul style="list-style-type: none">• Q&A/Discussion
11:00 - 11:30 room 609	Introductions: John Hamiga Best Practices Plenary: FORMAL OUTREACH (VENUE-BASED) Latinos Somos Salud Ft. Lauderdale FL - Anthony Brautigam <ul style="list-style-type: none">• This session will present examples from the field about how to build, motivate, maintain and successful themed venue based outreach / bar zaps
11:30 – 11:45	<ul style="list-style-type: none">• Q&A/Discussion
11:45 – 12:45pm	Lunch (on your own)

12:45pm – 2:00	Breakout Sessions
room 609	<p>Option 1: AFRICAN AMERICAN IMPLEMENTATION PANEL</p> <p>Panelists will discuss best practices, successes, and challenges about implementing MP in African American communities (e.g., Atlanta, Dallas, Detroit). There will be ample time for Q&A and discussion.</p> <p>Facilitated by: Robert Williams - Center for AIDS Prevention Studies Panel: Doran Senat - United Black Ellument (UBE) Dallas TX ; Craig Washington Evolution Project Atlanta GA; Dwain L. Bridges Jr. Mpowerment Detroit</p> <ul style="list-style-type: none"> • Q&A/Discussion
room 607	<p>Option 2: “Beyond Agency Support” (AMERICORPS; UNIVERSITY PARTNERSHIPS)</p> <p>Presenters will discuss innovative models about how to implement MP in partnership with universities and other non-AIDS Service Organizations.</p> <p>Mpowerment Tulane Tulane University New Orleans LA - Scott Tims</p> <ul style="list-style-type: none"> • How to embed the Mpowerment Project in a University. Sharing start-up, collaboration and supervisory experiences from Idaho State University and Tulane University. <p>N’Mpower Santa Fe Mountain Center, Albuquerque NM – Javier Rios & Billie Curtis</p> <ul style="list-style-type: none"> • How agencies can access Ameri-corps to gain an additional coordinator. • Embedding Mpowerment in an agency other than an AIDS Service Organization - the Santa Fe Mountain Center. <ul style="list-style-type: none"> • Q&A/Discussion
2:15 – 2:45	Best Practices Plenary: PUBLICITY/RECRUITMENT
room 609	<p>Presenters will discuss how they successfully use social networking and technology to promote their Projects (e.g. Youtube, tumblr, twitter and FB).</p> <p>Mpowerment Olympia United Communities AIDS Network/UCAN WA – Justin Taylor</p> <ul style="list-style-type: none"> • Creating the Mpowerment Olympia 2012 Companion document. • The Weekly Hook up - video production and content <p>Evolution Project Atlanta GA - Chase Anderson</p> <ul style="list-style-type: none"> • M-Group recruitment through “350strong.org” campaign • Innovative use of social networking Youtube videos “MR.”, tumblr, twitter and facebook, more. Upkeep and creation of appealing on-going online content. <ul style="list-style-type: none"> • Q&A/Discussion
2:45 – 3:00	
3:00 – 3:30	Break/Networking Session (SNACKS)

3:30pm– 4:45	Breakout Sessions
room 609	<p>Option 1: CORE GROUP MODELS & COMMUNITY MOBILIZATION</p> <p>Mpowerment Detroit - Dwain L. Bridges Jr.</p> <ul style="list-style-type: none"> • Mpowerment Detroit: Presentation of Young Brothers United / Mpowerment Detroit – Dwain Bridges & David Perrett Jr. <p>Latinos D Latino Commission on AIDS, New York City NY - Mauro Julca</p> <ul style="list-style-type: none"> • Community Mobilization in New York City. • Q&A/Discussion
room 607	<p>Option 2: RETREATS</p> <p>Presenters will discuss how they successfully plan and host successful Project weekend retreats (Dayton OH and Pocatello ID). Includes ideas on how to organize participants, events, speakers and more.</p> <p>the Mu Crew AIDS Resource Center Ohio, Dayton OH - Ben T. Adams</p> <p>Genesis Project Idaho State University, Pocatello, ID – Derrick Capson</p> <ul style="list-style-type: none"> • Q&A/Discussion
4:45 – 5:00	Day One Closing/Process Evaluation - Greg Rebchook
room 609	

Day 2 March 27, Tuesday

9:00 – 9:30	Continental Breakfast
9:30 – 10:00 room 609	Interactive Session
10:00 – 10:30 room 609	<p>Welcome and Introductions: Susan Kegeles</p> <p>Plenary: Lessons learned MPTES (Mpowerment Technical Exchange System) Center for AIDS Prevention Studies – UCSF: John Hamiga & Robert Williams</p> <p>Building Projects using Mpowerment Technical Exchange System (MPTES). From first contact to track sessions and feedback delivery. Latest MPTES stats. Best practices delivering successful Technical Assistance (TA), common issues facing projects.</p>
10:30 – 11:00	<ul style="list-style-type: none"> • Q&A/Discussion
11:00– 12:15 room 609	<p>Breakout Sessions</p> <p>CHOICE 1: ORGANIZATIONAL INFRASTRUCTURE/PROGAM SUSTAINABILITY ISSUES</p> <p>AIDS Resource Center Ohio, Dayton OH - Bill Hardy</p> <ul style="list-style-type: none"> • How to build Mpowerment support with Executive Staff at an agency • Collaboration with community partners (e.g., hospitals) • How to maintain a project on ‘copper’ staffing. <p>Broward House, Ft. Lauderdale FL– Robert Traut</p> <ul style="list-style-type: none"> • How to build Mpowerment support with Executive Staff at an agency. • How to successfully solicit project donations from local businesses. • Effective supervision/staff development models. <p>Asian Pacific Islander American Health Forum – Ed Tepporn</p> <ul style="list-style-type: none"> • Q&A/Discussion
room 607	<p>CHOICE 2: LATINO IMPLEMENTATION PANEL</p> <p>Panelists will discuss best practices, successes, and challenges about implementing MP in Latino communities (e.g., Orange County CA, Ft. Lauderdale FL and New York City), and CAPS will discuss the development of an MP Latino Adaptation Guide. There will be ample time for Q&A and discussion</p> <p>Facilitated by: Martin Salas -AIDS Services of Orange County AIDS Service Foundation Orange County CAPS: Andre Maiorana;, Latinos D, Latino Commission on AIDS, New York City NY - Hugo Ovejero; SOMOS Latinos Salud , Ft. Lauderdale FL - Anthony Brautigam.</p> <ul style="list-style-type: none"> • Q&A/Discussion
12:15 – 1:30	Lunch (on your own)

<p>1:30 – 1:45 room 609</p>	<p>Best Practices Plenary: HIV TESTING Justin Taylor - Mpower Olympia United Communities on AIDS Network, Olympia WA</p> <ul style="list-style-type: none"> • Creating an innovative HIV testing campaign w/ the ‘look’ of MpowerOLY. • Q&A/Discussion
<p>1:45 - 2:00</p>	<p>Networking and snack break</p>
<p>2:30 – 3:30 room 609</p>	<p>Introductions: Greg Rebchook Town Hall. How MP fits into the National HIV/AIDS Strategy (NHPS) , CDC’s High Impact HIV Prevention</p> <p>Stephen Fallon Mpowerment National Advisory Board (NAB) Somos Latinos Salud Ft. Lauderdale FL</p> <ul style="list-style-type: none"> • Building local coalitions for support in the shifting political / funding / prevention landscape. How to advocate for Mpowerment with the NHPS and HIV funding. • Facilitated discussion
<p>3:30 – 4:15 room 609</p>	<p>Closing -Evaluation (ARS) Susan Kegeles & Greg Rebchook - Center for AIDS Prevention Studies (CAPS), University California San Francisco.</p> <ul style="list-style-type: none"> • Brainstorming Next Steps • Future of MP • Coalition building • Breaking down walls/barriers • Expanding beyond HIV • Building a vision of MP for the future